



FEAR 2
FREEDOM™

BEYOND THE RED ZONE

**ANNUAL AWARENESS &
LEADERSHIP LUNCHEON**

Presented by Fear 2 Freedom

**NOVEMBER 12, 2026
PORTSMOUTH, VA**



*Together, we can create safer campuses
and stronger communities.*

A Letter from

Fear 2 Freedom

Dear Community Partner,

Every year, thousands of students begin college excited for a new chapter in their lives. Unfortunately, they also enter a period known as the Red Zone, which begins at the start of the fall semester and continues through Thanksgiving break. During this time, college students face a heightened risk of experiencing sexual violence. More than 50% of college sexual assaults are reported to occur during this timeframe.

Fear 2 Freedom believes prevention begins long before an assault occurs. Through education, awareness, and community partnerships, we empower students to recognize risk, intervene safely, support survivors, and create a culture where respect and accountability thrive.

The Beyond the Red Zone Annual Awareness & Leadership Luncheon is more than a fundraiser. It is a call to action. Together, we will educate our community, celebrate those leading prevention efforts, honor local champions making a difference, and raise the resources needed to expand this life-changing work.

Your partnership directly supports prevention education, survivor empowerment, and community outreach throughout Hampton Roads. We invite you to join us in creating campuses and communities where every student feels safe, valued, and supported.

Together, we can move beyond awareness and into action.

With gratitude,



Shelly Averett
Chief Executive Officer
Fear 2 Freedom

Why the RED ZONE

Matters

Research shows that more than 1 in 4 women and approximately 1 in 15 men experience rape or sexual assault involving physical force, violence, or incapacitation during their undergraduate college years. Yet many of these experiences are never reported to campus officials or law enforcement.

These numbers are more than statistics. They represent real students, our children, our friends, and our future leaders, who may be navigating the impact of trauma without ever seeking formal support.

The danger peaks during a time known as The Red Zone, the period from August through November when over 50% of college sexual assaults occur, particularly among first-year students. While students should be building community and discovering who they are, too many are instead experiencing isolation, fear, and violation.



How Fear 2 Freedom is helping:
We are committed to equipping students, families, educators, and communities with the knowledge and resources needed to:



Support Survivors



Understand consent & healthy relationships



Build safer campuses



Encourage bystander intervention



Recognize warning signs

SPONSORSHIP PACKAGES

PRESENTING SPONSOR

\$15,000
(EXCLUSIVE)

Your Impact

As our exclusive Presenting Sponsor, your investment expands prevention education, empowers students with life-saving information, supports survivors, and demonstrates your organization's commitment to creating safer campuses throughout our region.

Benefits

- Exclusive Presenting Sponsor recognition
- Logo incorporated into event branding
- Premier logo placement on all event materials
- Opportunity to welcome guests from the podium
- Recognition throughout the luncheon
- Full-page color advertisement
- Featured recognition on Fear 2 Freedom's website
- Featured recognition across event social media
- Reserved table for 8 guests

FREEDOM SPONSOR

\$10,000
AVAILABLE: 2

Your Impact

Freedom Sponsors strengthen Fear 2 Freedom's ability to educate students, engage communities, and expand prevention programming throughout Hampton Roads.

Benefits

- Prominent logo placement
- Recognition from the podium
- Full-page program advertisement
- Website recognition
- Social media recognition
- Reserved table for 8 guests

JOY SPONSOR

\$5,000
AVAILABLE: 5

Your Impact

Joy Sponsors help provide students with practical tools to recognize warning signs, support their peers, and become active participants in creating safer communities.

Benefits

- Logo placement on event materials
- Half-page advertisement
- Website recognition
- Social media recognition
- Reserved table for 8 guests

SPONSORSHIP PACKAGES

DOVE SPONSOR

\$2,500
AVAILABLE: 6

Your Impact

Your sponsorship supports educational resources, prevention initiatives, and outreach efforts that continue long after the luncheon concludes.

Benefits

- Logo in event program
- Quarter-page advertisement
- Website recognition
- 4 event tickets

PREVENTION PARTNER

\$1,000
AVAILABLE: 8

Your Impact

Prevention Partners demonstrate that preventing sexual violence is everyone's responsibility. Your support helps Fear 2 Freedom reach more students and strengthen community awareness.

Benefits

- Recognition in printed program
- Recognition on the event slideshow
- Website recognition
- 2 event tickets

FRIEND OF F2F

\$500
LIMITED AVAILABILITY

Your Impact

As a Friend of Fear 2 Freedom, your support advances prevention education, empowers students with knowledge and resources, and helps create safer campuses for future generations.

Every contribution helps ensure more students receive life-changing education and that survivors know they are supported.

Benefits

- Recognition in the printed event program
- Recognition on the event slideshow
- 2 event tickets

JOIN US
INDIVIDUAL TICKETS
\$125 PER TICKET



Each ticket includes:



Lunch



Networking
opportunities



Educational keynote
presentation



Opportunity to
support Fear 2
Freedom's mission



Community leadership
recognition

Whether you attend as an individual, invite colleagues, or purchase a table, your presence helps create meaningful conversations that inspire change.



STAND WITH US AS A RED ZONE CHAMPION

SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

Organization: _____

Contact Name: _____

Title: _____

Phone Number: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

COMMITMENT DETAILS

Total Sponsorship Commitment $+$ Total Individual Tickets $=$ TOTAL COMMITMENT

\$ \$ \$

PAYMENT OPTIONS

☐ Check enclosed (payable to Fear 2 Freedom)

Mail to: Fear 2 Freedom

P.O. Box 6104

Newport News, VA

23606

☐ Please invoice me

☐ Credit Card (Call me please!)

